

# Member Focus

A quarterly publication for the members of Credit Union 1  
October 2017



## A Message From Paul Simons — President/CEO —

Information security has been a hot topic for the past few years. As more and more of our everyday devices become “connected” more and more of our information becomes accessible to people that don’t have the best intentions. With major hacking and information loss incidents at Yahoo, Target, The Home Depot and Sony this isn’t something that size or complexity can protect us from. According to a Wall Street journal article on cyberattacks, 52.9% of the attacks have targeted general businesses, 25.3% have targeted health-care businesses, 10.7% have targeted education, 6.2% have targeted the banking sector and 4.9% have targeted military or government.

What does this mean for members of Credit Union 1? As a credit union, we are of course very concerned with keeping

our members’ data safe and secure but when that data is connected to a public medium, like the internet, data security becomes a two-way street. With that in mind we joined STOP. THINK. CONNECT.™ STOP. THINK. CONNECT. is the global online safety awareness campaign to help all digital citizens stay safer and more secure online.

The goal of the STOP. THINK. CONNECT. initiative is to encourage all Internet users to be more vigilant about practicing safe, online habits; ensure that Internet safety is perceived as a shared responsibility at home, in the workplace, and throughout our communities; and transform the way the public and private sectors and the U.S. federal government collaborate to make cybersecurity a reality. They specifically state, “Our goal is to help people understand not only the risks that come with using the Internet, but also the importance of practicing safe online behavior.”

### 2017 Holiday Schedule

Our offices will be closed the following dates:

Columbus Day	October 9
Veteran’s Day	November 11
Thanksgiving Day	November 23
Christmas Day	December 25



STOP | THINK  
CONNECT™

We have created a STOP. THINK. CONNECT. section on our website and we have sent out four Money Minute articles so far this year with information on keeping member data safe and secure. It is just another way we are helping our members with their financial needs.

### Learn the basics of online safety during **NATIONAL CYBER SECURITY AWARENESS MONTH**



National Cyber Security Awareness Month (NCSAM) — held annually in October — is a collaborative effort between government, industry and organizations of all sizes to help you stay safer and more secure online.

Online safety is our shared responsibility, and it starts with **STOP. THINK. CONNECT.™** Throughout October follow these steps — and year-round — to help protect yourself and your information and promote a more trusted internet for everyone.

#### **OWN YOUR ONLINE PRESENCE**

Set the privacy and security settings on websites to your comfort level for information sharing. It’s OK to limit how and with whom you share info.

#### **PERSONAL INFORMATION IS LIKE MONEY. VALUE IT. PROTECT IT.**

Information about you, such as purchase history or location, has

value — just like money. Be thoughtful about who gets that information and how it’s collected by apps and websites.

#### **SHARE WITH CARE**

Think before posting about yourself and others online. Consider what a post reveals, who might see it and how it could be perceived now and in the future.

#### **KEEP A CLEAN MACHINE**

Keep all software on internet-connected devices up to date to reduce risk of infection from malware. *continued on reverse side*

# Credit Union 1

# Community Involvement



Miracle  
Jeans Day

International  
Credit Union  
Day



Credit Union 1 members and employees opened up their hearts and wallets for Children's Miracle Network Hospitals, helping raise funds for a worthy cause. A BIG thanks to our members and staff who generously supported Miracle Jeans Day, September 13, 2017.

Together we raised

**\$757.00**

We are pleased to present a check for \$757.00 to Children's Miracle Network Hospitals, with 100% of the funds benefitting the kids who visit the hospital.

**We're Making Miracles on**

**International Credit Union Day, October 19<sup>th</sup>, 2017**

This International Credit Union Day, we are celebrating the credit union difference by making a difference in our communities. On October 19<sup>th</sup>, we'll make a donation to Children's Miracle Network Hospitals on behalf of our cardholders. Thank you for using your Credit Union 1 credit or debit card.

Shop for Miracles coincides with International Credit Union Day and we've chosen to celebrate the credit union mission of "people helping people" by lending our support to local sick and injured kids. This annual one-day fundraiser raises hundreds of thousands of dollars for Children's Miracle Network Hospitals.

Children's Miracle Network Hospitals provide **32 million treatments** each year to kids across North America. These hospitals rely on community support — from people like you — to fund critical treatments, equipment, research and charitable care. Donations from **Credit Unions for Kids** stay in the community to benefit local children.

*continued from front page*

## GET 2-STEPS AHEAD

Turn on two-step authentication — also known as multi-factor authentication — on accounts where available. Two-factor authentication can use anything from a text message to your phone to a token to a biometric like your fingerprint to provide enhanced account security.

## GET STARTED TODAY!

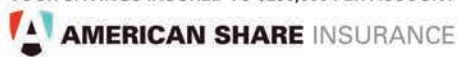
[staysafeonline.org/ncsam](http://staysafeonline.org/ncsam)



National Cyber Security  
Awareness Month



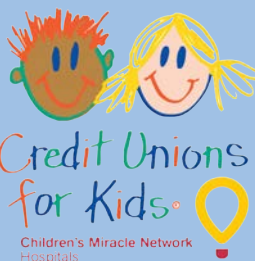
YOUR SAVINGS INSURED TO \$250,000 PER ACCOUNT



By members' choice, this institution is not federally insured.



Find Us On



ZHANIA, 9 YEARS OLD  
Sickle Cell Disease and  
Cardiomyopathy Patient



MICHELLE, 8 YEARS OLD  
Blood Disorder Patient



GREER, 7 YEARS OLD  
Traumatic Brain  
Injury Patient



BRADEN, 9 YEARS OLD  
Spina Bifida Patient